

SHOWBAGS

Celebrate the Ekka's 150th year by discovering your new favourite showbag!

2026 brings 439 showbags to The Courier-Mail Showbag Pavilion, with 93 new bags making their debut.

From iconic classics such as Bertie Beetle and playful favourites like Bluey and Peppa Pig, there's something to spark joy for every age and every taste.

With prices starting at just \$4-and 150 options under \$20-the Showbag Pavilion is your ultimate destination for fun, surprises, and great value.

New

- The Mandalorian – Grogu – \$32
- Premier League Showbags – Liverpool Football Club (FC), Chelsea FC, Tottenham FC, Manchester City FC, Arsenal FC – all \$36 each
- NFL Showbags – Las Vegas Raiders, Dallas Cowboys, Miami Dolphins – all \$36 each
- DC Comics Batman – \$32
- DC Comics Superman – \$32
- AC/DC – \$32
- Universal Pictures Jaws – \$32
- Vegemite – \$32
- Blondie – \$32
- Elvis Presley: The King 2026 Edition – \$32
- Mickey Mouse – \$32

- Minnie Mouse – \$32
- Allen's Ultimate Carry All – \$25
- Nestle Crunch – \$17
- All-time Aussie Favourite Premium Choc Classics – \$17
- F1 Kit Kat – \$14
- Super Kit Kat – \$19
- Twinkle Glory Showbag – \$25
- Ovaltine Showbag – \$6
- Highland Cow Club – \$35
- Fuggler – \$32
- Stranger Things – \$35
- Onikuma – \$35
- Mike and Ike – \$15
- Hersheys + Reese's – \$15
- Swedish Style Gummies – \$10

\$10 or less

- Bertie Beetle Blue – \$5
- Cadbury Dairy Milk Furry Friends – \$ 8
- Hubba Bubba – \$7.50
- Zappo – \$10
- Trolli – \$10

\$20 or less

- Darrell Lea Chocolate Coated Showbag – \$20
- Bag of Bubbles – \$16
- Push Pop – \$15
- Kinder Surprise – \$16
- The Big Pet Dog Bag – \$20
- Guardians of the Galaxy – \$19
- Avatar – \$20

Returning Favourites

- Bertie Beetle Bonanza – \$19
- The Australian Women's Weekly Showbag – \$25
- Barbie – \$35
- Hello Kitty – \$32
- Bluey – \$32
- Fast & Furious – \$32

439 TYPES OF SHOWBAGS

93 NEW SHOWBAGS

6 SHOWBAGS PRICED AT \$5 OR UNDER

81 SHOWBAGS PRICED \$10 OR LESS

150 SHOWBAGS PRICED \$20 OR LESS

Expected top sellers

- Bertie Beetle range – \$5 to \$25
- Squeezos – \$32
- Squishy Things – \$32
- Women's Essential Showbag – \$30
- The Pooch Showbag – \$25
- Derwent x Home Studio Showbag – \$38

