



# Ekka

ROYAL QUEENSLAND SHOW

AUGUST 9-17

**G.O.A.T - GREATEST OF ALL TIME  
SCHEDULE**



ROYAL QUEENSLAND SHOW

147<sup>th</sup> ROYAL QUEENSLAND SHOW

## G.O.A.T (GREATEST OF ALL TIME) COMPETITION

SUPPORTED BY

**MLA Australian Good Meat Education**

**Councillor – Education Chairman**  
David Fagan

**ENTRY FEE** \$5.00 per school

**COMPETITION ELIGIBILITY** Students are able to submit one design each, no restrictions on how many students per school. 20 individual designs selected as finalists.

**COMPETITION OPENS** Friday 24 January 2025

**SUBMISSION DUE DATE** 3:00 PM Friday 14 March 2025

**FINALISTS ANNOUNCED** Monday 1 April 2025

**FIBREGLASS GOATS SENT OUT** Monday 28 – Wednesday 30 April 2025, goats delivered to the successful School/Class.

**GOAT COLLECTION BY** Friday 27 June 2025  
(please ensure goats are dry and packaged in original box by this date for collection)

**WINNERS ANNOUNCED** Friday 8 August 2025 and all goats will be displayed at this year's Ekka (Saturday 9 – Sunday 17 August) throughout the Showgrounds.

**SUPPORTED BY**

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The RNA wishes to thank MLA Australian Good Meat Education who are sponsoring the competition with prizes, freight services, and by providing teacher resources for the Ekka Education's **G.O.A.T** Competition.



Australian  
Good Meat Education  
is an initiative of



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ALL FIBREGLASS GOATS REMAIN THE PROPERTY OF THE RNA & ENTRANTS AGREE TO RETURN PROPERTY

# G.O.A.T COMPETITION

The G.O.A.T. (Greatest Of All Time) Competition provides a fun and interactive way for students to learn about red meat production through the use of curriculum-linked Australian Good Meat Education resources.

Students are to use the template provided to create a design that reflects the ways in which goats interact across the four seasons. The 2025 Theme 'A Goat's Tale: Four Seasons of Farming' offers a unique opportunity to dive into the relationship between livestock and the environment, connecting students with the rhythms of nature and the importance of maintaining healthy, sustainable farming practices.

Each student will have the opportunity to submit one design. Entries will be judged, with 20 finalists selected to receive a life-sized, fibreglass goat (7kg) to display their design. The student – with the help of their classmates – will replicate their submitted entry by painting it onto the goat.

Students are to take inspiration from the 2025 Theme 'A Goat's Tale: Four Seasons of Farming'. More information can be found in the 2025 G.O.A.T Theme Document. The design must be accompanied with a 100-word explanation to support their artistic direction and alignment to their learnings about ways in which goats interact with the environment across the four seasons, showcasing the vital role they play in sustainable food production.

All 20 painted goats remain the property of the RNA and will be returned to the Brisbane Showgrounds to be displayed at Ekka 2025.

## COMPETITION STRUCTURE

### **First Round**

Design submission will be open to students from years P-6. Maximum of one entry per student. Students are to use the template provided to design their concept.

### **Second Round**

The top 20 student designs will be selected to decorate a fibreglass goat which will be sent to the school, bringing their design to life and going into the running for placement. All goats will be on display for the 2025 Ekka.

**First:** \$500.00 Prize, Trophy, & Sash.

**Second:** \$300.00 Prize, Trophy, & Sash.

**Third:** \$200.00 Prize, Trophy, & Sash.

Competition supported by MLA Australian Good Meat Education

\*Prize money goes to the winning classroom to support purchase of classroom resources. Prize money is not intended for any individual.

# G.O.A.T COMPETITION REGULATIONS

1. \$5.00 per school entry fee.
2. Students may submit one drawing design each of the downloaded goat picture.
3. Submission must be uploaded through the [Ekka Exhibitor Portal](#).
4. Drawing designs may be displayed at the Royal Queensland Show 9 - 17 August 2025. Winning exhibitors will be contacted by the Competition Coordinator.
5. Finalists will receive one of twenty life-size (7kg) goats delivered to their school from the 28 April 2025. All goats must be decorated as per their original winning design and repackaged in the original packaging to be picked up, by Friday 27 June 2025 by 9.00am for delivery to the Loading Dock, Royal International Convention Centre, 600 Gregory Terrace, Bowen Hills, QLD 4006. Please include the school, class, and student's name on the package label.
6. Winners' names will be listed on the Royal Queensland Show (Ekka) website [www.ekka.com.au](http://www.ekka.com.au).
7. All goat entries must be designed by students and the finalists' design must be painted by the class.
8. Goats must be painted with non-toxic paint and sealed with varnish.
9. Entry into this competition does not permit an exhibitor free entry into the Showgrounds during the Royal Queensland Show.

## JUDGING CRITERIA

Judging criteria will be based on:

Weighting (out of 100)	Criteria
25	Originality
25	Maximum 100-word inspiration explanation
25	Relevance to the theme 'A Goat's Tale: Four Seasons of Farming'
25	Quality of technique

Judge's decision will be final. No correspondence will be entered into by the judging panel.

# GENERAL REGULATIONS

The attention of Exhibitors is drawn to the fact that all entries that are accepted will be subject to the Royal National Agricultural and Industrial Association of Queensland Act 1971, as well as to the By-Laws, General Regulations of the Association and any Competition Specific Regulations which appear in this schedule.

Judging will be performed by a panel of Judges appointed by the Royal National Agricultural and Industrial Association of Queensland.

## NOTICE TO COMPETITORS

Entries for the Royal Queensland Show can ONLY be made online through our [Exhibitor Portal](#) online.

## PRIVACY STATEMENT

You can be assured that the privacy of your personal information is of the utmost importance to us. The information provided by you in any application for membership or application to enter is used by the Royal National Agricultural and Industrial Association of Queensland (RNA) to offer member services or to organize and conduct competitions at the Royal Queensland Show. By applying for membership or entering such competitions you consent to provide such details as your name, address and student details. Competition information may be made available to the media and included in RNA publications.

The exhibitor irrevocably consents to the RNA publishing or reproducing in any manner whatsoever any particulars or information in relation to their exhibits; the publication or reproduction may be in a printed form or visual image through electronic means and/or on the internet. Your information will not be disclosed without your consent for any other purpose unless required by the law. By providing your email address you are consenting to receive communications from us relating to the Royal Queensland Show. For full privacy details visit <https://www.rna.org.au/privacy-policy.aspx>

## PRIZE MONEY

1. Prize Money stated in the Schedule excludes GST.
2. All Prizes and Prize Monies are SUBJECT TO CHANGE at the discretion of the Competition Committee
3. Prize money will be paid into your nominated bank account by 31 October following the Show.
4. The Association will provide a "Recipient Created Tax Invoice" to Exhibitors who are registered for GST purposes
5. All cash prizes and trophies must be claimed within six months from the closing date of the Royal Queensland Show. Prizes not claimed and by that date will be considered to have lapsed, and the amount will become a donation to the Association. (RNA By-Laws)

## REGULATIONS & BY-LAWS

All Entries and Exhibitors are subject to RNA Regulations and By- Laws set out in this schedule as well as other By-Laws that may pertain to this competition.

Full copies of the RNA By-Laws may be obtained upon application to the Competitions Department.

If you are unsure of any of the rules stated in this schedule or your eligibility to enter the competition, please contact the education department at [education@royalqueenslandshow.com.au](mailto:education@royalqueenslandshow.com.au)

## GOODS AND SERVICES TAX

The RNA's ABN is 41 417 513 726



# Ekka

EDUCATION