

EKKA MEDIA

The RNA operates an Ekka Media Centre for all accredited media personnel reporting on the Show.

Location: Woolworths Fresh Food Pavilion (upper level)

Opening hours: 8am to 8pm daily

The Ekka Media Centre provides accredited media personnel with access to a phone, Wi-Fi internet (a password will be provided), lockers and light refreshments.

Media Accreditation and Access

All media representatives reporting on the Show must be accredited by the Ekka Media team prior to the event. **Please ensure you have your pass on you to gain access to the 2024 Ekka.** Accredited media personnel must always display their pass while onsite at the Brisbane Showgrounds.

Onsite Vehicle Access for Broadcast Media

Television news crews requiring onsite vehicle access for filming must contact the Ekka Media team. Limited passes are available.

Ekka Media Team

The Ekka Media team is on hand in the lead up to and during show and can be contacted for story ideas and interview details including competitors, entertainers, judges and stewards.

Veronica Carew
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Communications
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Nicole Clifton
Media & Communications Officer
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Ekka Spokespeople

Interview requests with the following authorised Ekka spokespeople should be organised through the Ekka Media team:

David Thomas
RNA President
Brendan Christou
RNA Chief Executive
Veronica Carew
General Manager Communications

Photographs and Vision

High resolution photographs and raw vision shot daily during Ekka can be requested through the Ekka Media team to support Show related stories.

Media Releases and Alerts

Ekka media releases and daily alerts will be distributed to media via email and can also be accessed through the Show website by clicking here. Daily alerts will be emailed and uploaded to the website at the end of each day, providing Show highlights and information on the following day.

Competition Results

Competition results will be uploaded to the website daily and can be viewed by clicking here.

Websites

RNA websites include:

- Ekka - up-to-date information on the Ekka including entertainment, education, competitions, showbags and rides
- RNA - the corporate website for information about the Royal National Agricultural and Industrial Association Queensland which runs the Ekka
- Royal Queensland Awards (RQA) - covers the retail food competitions (cheese and dairy produce; ice cream, gelato and sorbet; beef and lamb; beer; and wine). You'll find RQA award-winning products showcased at Royal Queensland Cooking Stage in the Woolworths Fresh Food Pavilion
- Brisbane Showgrounds and Royal International Convention Centre - what's on year-round at the Brisbane Showgrounds

DON'T FORGET TO FOLLOW US ON SOCIAL MEDIA



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Ekka