

COMMUNITY SPIRIT

The Common Good

For the past 37 years, the iconic Ekka Strawberry Sundaes have been funding much needed medical research for The Common Good.

Each year, around 1,700 volunteers help to serve more than 130,000 sundaes across the nine days of Show.

The sale of the sundaes support life-saving research into heart disease, lung disease, mental health and dementia.

To create the sundaes, the volunteers use approximately:

- 7.2 tonnes of fresh Queensland strawberries
- 375kg of cream
- 22,500 litres of LICK ice cream

Children's Hospital Foundation

Farmer Rhonda and Farnyard Friends together with Dinosaur Train helped sick Queensland kids and their families enjoy a taste of the Ekka.

Carrying on a decade-plus tradition, the RNA and Children's Hospital Foundation joined forces once again to provide some Ekka-tainment, where children and their families were treated to showbags, plus meet and greets with Farnyard Friends and characters from the popular kids shows Dinosaur Train.

Community Showcase

With an average 400,000 people attending the Show, the Ekka is proud to provide a stage to hundreds of talented individuals. The Show provides a platform for artists, industry groups, school groups, musicians, entertainers and competitors to showcase their abilities to a large audience.



Queensland Ag Shows



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Queensland Ag Shows is the peak body for the Agricultural Show Societies in Queensland. It aims to promote and protect the general interests of Show Societies so they can continue to put on safe events and increase community wellbeing.

The State Finals for most of their competitions are held at the Ekka each year, including:

Queensland Country Life Showgirl Awards

Eleven community and agriculture focused young women from across Queensland will compete in the Queensland Country Life Showgirl Awards State Finals. The women will take to the Multicultural Plaza Music Stage on Saturday 10 August at 2.30pm.

Queensland Rural Ambassador Awards

Eleven agricultural show winning Rural Ambassadors with a strong commitment to the rural industries will compete for the title of Queensland Rural Ambassador State Winner. The presentation of awards to the successful State Finalists will be on the Multicultural Plaza Music Stage on Sunday 11 August at 2.30pm.

Young Judges and Paraders

Queensland Ag Shows Cattle Young Judges and Paraders State Final competitions will take place at Ekka. The competitions are held across four levels - Local Agricultural Show, Sub Chamber Finals, State and National Championships, and include Prime Beef Cattle and Stud Beef Cattle.

Dark Rich Fruit Cake Competition

The winning Best Dark Rich Fruit Cake in Queensland will be judged live on the Royal Queensland Cooking Stage presented by Saveful in the Woolworths Fresh Food Pavilion on Tuesday 13 August at 3pm. Competing for top honours will be the top three fruit cakes entered into the Ekka against the top three winners from Queensland Ag Shows. The winners will then be on display in the Arts and Cookery precinct.

Contact for all Queensland Ag Shows Competitions: Carolyn Cahill - 07 3277 7747 or admin@qldagshows.com.au