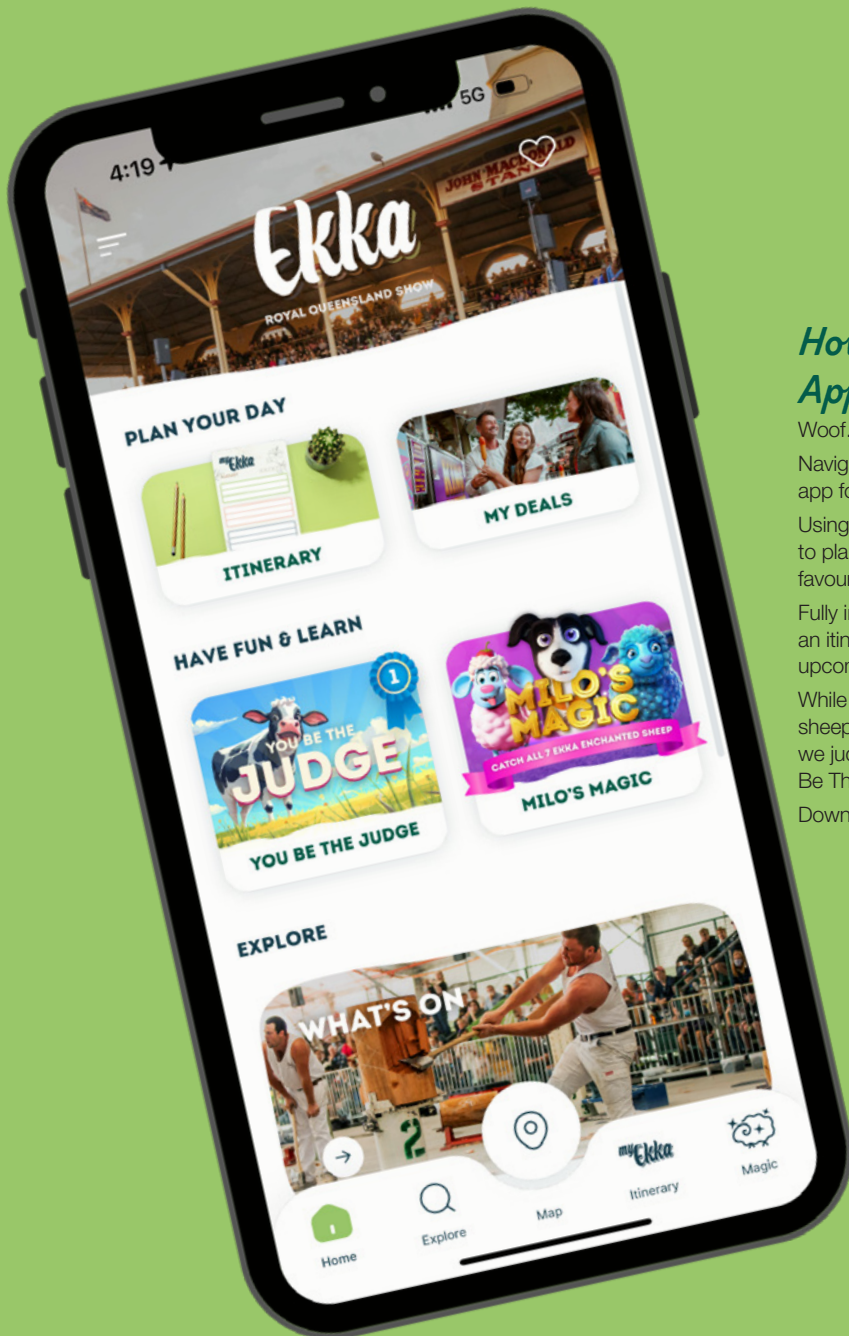


EKKA APP



How to know what's App-ening at Ekka

Woof...have you heard? There's an exciting way to get around Ekka!

Navigate your way around the Show with Ekka's functional, fun and free app for all ages.

Using blue dot technology, the app includes all the information you need to plan your day at Ekka and will help you to easily find your way from your favourite shows to showbags!

Fully integrated with ekka.com.au, create a MYEKKA account and create an itinerary for your visit by saving events and activities and then receive upcoming event notifications.

While you're exploring Ekka, help Milo the Sheepdog find all of his lost sheep for the chance to win daily showbags AND learn more about how we judge some of our Ekka competitions through our new interactive 'You Be The Judge' game!

Download the Ekka App now and enjoy lots of unique benefits.



Download now





MILO'S MAGIC



Meet Milo and the Ekka Sheep

Milo

Milo is Farmer Rhonda's best friend and is born to entertain...at least that's what he believes! He's handsome, energetic and loves chasing sheep. Milo is also Ekka's official sheepdog, responsible for Ekka's sheep, but now all his sheep are enchanted by the magic of the Ekka....who knows where they will end up! Milo needs your help!

Baabright

Baabright is a dazzling little sheep whose fluffy white wool sparkles with the magic of a thousand twinkling stars, spreading joy and bright smiles wherever she roams!

Strawbaa-ry

Strawbaa-ry will sweeten your day! She loves to surprise her friends with the world-famous Strawberry Sundae Ice Cream.

Ram-bow

Bright, bold and colourful, he loves everyone...and everyone loves him. He is the natural leader of the flock and brings out the best in all his friends.

Spaaarkle Fleece

Extremely competitive, Spaaarkle Fleece loves a challenge. When she's not winning blue ribbons, she's solving puzzles with friends.

Fairy Fleece

A little sticky but always sweet! She loves twirling around and around, sprinkling magical sugar dust wherever she goes.

Lamberjack

Show-stopping, wood-chopping Lamberjack loves to work hard. He's always ready to have a big adventure with his friends.

Gold-ie

Amazingly woolly Gold-ie Sheep has a champion fleece, but she is shy and can be difficult to find. Keep an eye out for Gold-ie as she reaches new heights around the Showgrounds.

You be the Judge

Ekka app users will have their very own chance to try their hand at judging across an array of Ekka competitions. Learn more about how we judge an award-winner while you play and collect digital badges.

Collect all 10 digital badges by successfully completing each area of the game to become an Honorary Chief Judge.

